



## **PRESS RELEASE**

# **GE Licenses PeriGen Solution to Enhance Decision Support**

*GE to offer PeriCALM Patterns to Centricity Perinatal Users*

**BARRINGTON, Ill. and PRINCETON, NJ – May 18, 2011** – GE Healthcare, a leader in perinatal solutions, and PeriGen, Inc., have united to build upon the decision support and monitoring capabilities of GE's top-rated Centricity\* Perinatal suite.

GE Healthcare will embed PeriGen PeriCALM Patterns™ in its Centricity Perinatal solution, and offer it to clinicians seeking to help improve the quality of care delivered.

"This is all about continuing to improve our solutions and deliver better care to patients around the world," said Don Woodlock, Vice President and General Manager of GE Healthcare IT. "PeriGen brings a decidedly unique competitive advantage to the table and one we can leverage to improve access to quality care. Our focus on optimizing the clinical knowledge, workflow and communication in the Labor and Delivery department is enhanced with the advanced analytic capability of this combined solution."

"We are delighted that GE Healthcare hospital clinicians will have the opportunity to leverage our automated pattern recognition software," said Donald A. Deieso, Ph.D., Chairman and CEO of PeriGen. "With real-time assessments of labor progress and fetal heart rate analysis, PeriCALM Patterns is designed to provide reliable and efficient clinical support to those using Centricity Perinatal."

\*Centricity is a registered trademark of General Electric Company.

### **ABOUT GE HEALTHCARE:**

GE Healthcare provides transformational medical technologies and services that are shaping a new age of patient care. Our broad expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, drug discovery, biopharmaceutical manufacturing technologies, performance improvement and performance solutions services help our customers to deliver better care to more people around the world at a lower cost. In addition, we partner with healthcare leaders, striving to leverage the global policy change necessary to implement a successful shift to sustainable healthcare systems.

Our "healthymagination" vision for the future invites the world to join us on our journey as we continuously develop innovations focused on reducing costs, increasing access and improving quality around the world. Headquartered in the



United Kingdom, GE Healthcare is a unit of General Electric Company (NYSE: GE). Worldwide, GE Healthcare employees are committed to serving healthcare professionals and their patients in more than 100 countries. For more information about GE Healthcare, visit our website at [www.gehealthcare.com](http://www.gehealthcare.com).

**For our latest news, please visit <http://newsroom.gehealthcare.com>**

**ABOUT PERIGEN, INC.:**

PeriGen is a technology-enabled professional services company specializing in risk reduction and clinical quality improvement in Obstetrics and is the only OB-specific risk reduction company to provide solutions which generate quantifiable clinical value. Singularly focused on reducing risk and improving financial performance, PeriGen's advanced clinical decision support and fetal monitoring solutions are installed in over 100 hospitals across North America. A pioneer in advanced clinical support, PeriGen provides innovative solutions and a full suite of complementary professional and consulting services that reduce risk and improve clinical outcomes. PeriGen is a US corporation headquartered in Princeton, New Jersey, with offices in Canada and Israel. For more information, please visit us at [www.perigen.com](http://www.perigen.com).

**MEDIA CONTACTS:**

**GE Healthcare**

Corey Miller  
414.469.5499

[corey.miller@ge.com](mailto:corey.miller@ge.com)

**PeriGen, Inc.**

Sandra Taylor, Ph.D.  
609.228.8346

[Sandra.Taylor@PeriGen.com](mailto:Sandra.Taylor@PeriGen.com)