

PeriGen Subject Matter Experts

Donald Deieso, Ph.D.

Chairman & Chief Executive Officer

A strong and effective leader, Dr. Deieso has led the growth of several organizations in the healthcare IT sector. As the CEO of EduNeering, Inc., a Princeton-based company providing compliance consulting services and online training to the pharmaceutical and medical device industry. Dr. Deieso led the rapid growth of the company and its technology solutions. In 2005, Deloitte recognized EduNeering one of the nation's Fast 500 Technology Companies for the fourth consecutive year. In 2007, Dr. Deieso led the successful sale of EduNeering to Kaplan, Inc. Before entering the healthcare IT field, Dr. Deieso was the CEO of several publicly traded companies in the engineering, construction, and technology sectors. He has also held senior positions in both federal and state government, and has served on the faculty of Rutgers University. Dr. Deieso holds a B.S.M.E. from Manhattan College, as well as an M.S. and Ph.D. from Rutgers University, and is a member of both the Sigma Xi Society and the Pi Tau Sigma engineering honor society. Dr. Deieso has served on the Board of Directors of several companies; in addition to PeriGen, he currently serves on the Board of Sentrx, a pharmacovigilance services company.

Daniel F. O'Keeffe, M.D., F.A.C.O.G.

Chief Medical Officer & Physician Council Chair

Dr. Dan O'Keeffe is an experienced physician leader, board certified in obstetrics, gynecology, and maternal-fetal medicine. He established the Phoenix Perinatal Associates (PPA) in Phoenix, Arizona in 1980. In less than a decade, he transformed the practice into a fully-integrated obstetric medicine group consisting of maternal-fetal medicine specialists, neonatal specialists, ultrasound specialists, and genetic specialists. Today, Dr. O'Keeffe serves as PeriGen's Chief Medical Officer and Physician Council Chairman. He sits on a number of boards including Phoenix Perinatal Associates, the Maternal Fetal Medicine Foundation, the Society for Maternal-Fetal Medicine, and the Banner Health Arizona Physicians Advisory Board. An ACOG fellow, consultant reviewer for the American Journal of Obstetrics and Gynecology, and a member of the American College of Physician Executives, Dr. O'Keeffe also chairs the SMFM Government Relations and Coding Committees. In 2005, Dr. O'Keeffe was presented the Society of Maternal-Fetal Medicine's highest honor, the Lifetime Achievement Award, for his dedication and service to the organization. Recently appointed the SMFM Executive Vice President, Dr. O'Keeffe holds a B.A. from Holy Cross College and an M.D. from the University Autonoma of Guadalajara.

Vicki A. Lucas, R.N.C., Ph.D., M.N.Ed., B.S.N.

Chief Nursing Officer & Nursing Council Chair

For the past 25 years, Dr. Vicki Lucas has been recognized as one of the foremost leaders in women's and children's health. She has served on the boards of every major women's health organization, co-edited AWHONN's book on women's health, and published more than fifty articles and chapters on women's and children's health in peer reviewed publications. Dr. Lucas was Chairman of the Division of Women and Childbearing Families at the University of Texas, and has held academic appointments at six major universities throughout the United States. She has also served in senior executive positions over the past 15 years in women's and children's services in two large health systems, each with more than 11,000 annual births. In addition to her work as PeriGen's Chief Nursing Officer and Nursing Council Chair, Dr. Lucas is currently an adjunct member of the faculty at Johns Hopkins University. Throughout her career, Dr. Lucas has served as an advisor to the most prestigious medical institutions, including: CDC, NIH, HHS, ANA, AHA, The Center for



American Nurses, The Advisory Board, The Jacobs Institute, The Snowmass Institute, AAP, ACOG, and AWHONN. She received her B.S.N. and M.N.Ed from the University of Pittsburgh, and holds a Ph.D. from The University of Texas in healthcare finance and administration. Dr. Lucas is also a nationally certified Women's Health Care Nurse Practitioner.

G. Eric Knox, M.D., F.A.C.O.G.

Chief OB Risk & Safety Officer

Dr. Eric Knox is the former Director of Patient Safety and Risk Management, Children's Hospitals and Clinics, Minneapolis and St. Paul. Under his leadership, Children's Hospitals and Clinics was a finalist for the AHA McKesson award for building a culture of safety and implementing a story based knowledge network in 2002. Prior to joining Children's, Dr. Knox was President and Chief Medical Officer of Obstetrix Medical Group, Inc., a for-profit publicly traded national group practice of Maternal-Fetal Medicine Specialists. Before Obstetrix, he founded Minnesota Perinatal Specialists and actively practiced Maternal-Fetal Medicine for 22 years. Dr. Knox is a professor of OB-GYN at the University of Minnesota, Minneapolis, MN. His research and consulting has focused on High Reliability and Teamwork in preventing Perinatal Injury and malpractice claims. He has published over 115 articles concerning clinical practice and management of clinical risk. Currently, he is conducting multidisciplinary qualitative research on patterns of nurse-physician communication and their effect on patient injury in obstetrics. From 1985-1997, Dr. Knox served as the Medical Director of MMI Companies, Inc., a medical malpractice insurer and clinical risk management group that served hospital, physician and health plan clients throughout the United States, the UK, Germany and Australia. He has given over 200 lectures and seminars to nurses, physicians and governing boards on all aspects of managing clinical risk and creating patient safety. He was a founding board member of the National Patient Safety Foundation, and currently consults and advises leadership and governance of healthcare organizations throughout the United States.

Emily Hamilton, M.D.C.M., F.R.C.S.C., F.A.C.O.G.

Senior Vice President, Clinical Research

An experienced obstetrician, Dr. Hamilton has held various academic appointments at McGill University, including Director of the Residency Education Program in Obstetrics and Gynecology, and Director of Perinatology. Currently, she is as an Adjunct Professor of Obstetrics and Gynecology at McGill. With over 20 years of experience as a practicing obstetrician, Dr. Hamilton has served on various Canadian National Task Forces defining Clinical Practice Guidelines for fetal surveillance. Her research team has included members with diverse backgrounds such as mathematics, computer science and engineering along with experienced nursing and medical clinicians. They were successful in creating mathematical models to be used at the bedside to help the clinical staff assess fetal heart rate patterns, labor progress and risk of shoulder dystocia. Dr. Hamilton presents regularly at academic conferences focusing on patient safety or risk management for obstetrical services, and holds 13 issued US and international patents related to obstetrics.

Richard J. Henley, F.A.C.H.E., F.H.F.M.A.

Executive Advisor

Mr. Henley is the President and CEO of Healthcare Strategic Solutions, LLC, an advisory firm focused on developing high-performance organizational cultures at health systems and other healthcare-related companies by achieving strategic, financial and operational excellence. He previously served as the President and CEO of Pocono Health System (PHS) in East Stroudsburg, Pennsylvania, and held the position of Executive Vice President at Health Quest. In this position, he served as both the Chief Operating Officer and Chief Financial Officer for a diversified healthcare system which included three hospitals, a long-term care facility as well as several other affiliates. In addition, he served as President and Chief Executive Officer for a captive insurance company, an



information technology company, an ambulance service, a home care company and several other health-related entities. Mr. Henley is a Fellow in the American College of Healthcare Executives (ACHE), where he also served on the Board of Governors, and the Healthcare Financial Management Association (HFMA), of which he was also elected National Chairman. Mr. Henley is the recipient of several awards, including the HFMA Founder's Medal of Honor and National Life Membership, and the ACHE Distinguished Service Award. Mr. Henley simultaneously earned a Master of Arts and a Bachelor of Arts, Summa Cum Laude, from The City College of The City University of New York, where he was also inducted into Phi Beta Kappa.

Mike Pritts

Chief Technology Officer

Mr. Pritts is a dynamic software development executive with extensive experience directing complex, large-scale initiatives in a high-growth, multinational corporate environment. He has demonstrated success managing the growth of a \$320m product portfolio, and has a proven record of driving product quality and organizational efficiency. Prior to joining PeriGen, Mr. Pritts was Vice President of Research and Product Development for Misys Healthcare Systems, an industry-leading healthcare information technology company which offers, among other products, an EMR and project management system. Mr. Pritts led the growth of Misys' EMR solution from 400 to 1,900 installations within 5 years to capture the largest market share of any EMR vendor, and increased productivity by 300%. At Misys, Mr. Pritts led a 450-employee multinational product development organization, and managed a \$36m operating budget. He was responsible for all aspects of the product development lifecycle, including research and innovation, development, packaging and delivery, and infrastructure services. Before Misys, Mr. Pritts was Director of Product Development and Technologies for an aggressive dot com start-up, Invisible Worlds, Inc., and was handpicked to lead the Product Development team at LexisNexis. Mr. Pritts holds a B.S. in Computer Science from the University of Pittsburgh.