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### **G. Eric Knox, M.D., F.A.C.O.G, Leading Patient Safety Expert, to Join OB-Risk Reduction Firm, PeriGen, Inc.**

Princeton, NJ (January 4, 2010) – PeriGen, Inc., the only OB-specific risk reduction company to provide solutions which generate immediate quantifiable clinical and financial value, today announced that G. Eric Knox, M.D., F.A.C.O.G., will join the Company as a Senior Physician Consultant. Dr. Knox will work with experts in discreet areas of clinical risk management and obstetrics to evaluate client hospitals against current patient safety standards and best practices of care, and tailor solutions to help them meet their individual clinical and financial goals.

A founding board member of the National Patient Safety Foundation, Dr. Knox is a board certified maternal-fetal medicine specialist and risk management expert. He has published over 115 articles and given over 200 lectures to nurses, physicians and governing boards on all aspects of clinical risk management and patient safety.

In addition to his role in PeriGen's Consulting Solutions Group, Dr. Knox is a member of PeriGen's Physician Council, a distinguished group of physician experts who have been invited to advise and assist PeriGen in the development of solutions to improve clinical outcomes in Obstetrics.

"Dr. Knox is a well-respected, internationally-recognized patient safety expert and maternal-fetal medicine specialist," said Donald A. Deieso, Ph.D., Chairman and CEO of PeriGen, Inc. "His contribution to our work will undoubtedly be significant."

PeriGen is a technology-enabled solutions firm, providing a full suite of consulting and professional services to improve outcomes and increase patient safety in OB. PeriGen's advanced clinical decision support and fetal monitoring solutions combine patient data with evidence-based guidelines to generate real-time prompts, alerts, and reminders at the patient's bedside. Providing a virtual "safety net" for both patients and clinicians, PeriGen helps to ensure the early identification of potential problems, leading to swift intervention and better clinical outcomes. PeriGen's solutions include the use of advanced, proprietary reporting and analytics tools, which help client hospitals to drive a cycle of continuous quality improvement, and to achieve the highest standard of care.

"PeriGen provides a comprehensive OB-solution, encompassing every aspect of OB care, from prenatal, to labor and delivery, to postpartum care...and soon, *Well Baby*," said Dr. Knox. "PeriGen is the only solution provider to unite nurse and physician documentation on a single, digital, OB-specific patient chart, improving provider communication and increasing patient safety."

Dr. Knox is a professor of OB-GYN at the University of Minnesota in Minneapolis. His research interests are focused on qualitative patterns of nurse-physician communication, and their effect on patient injury in obstetrics. Most recently, Dr. Knox co-authored an article with long-time research partner Kathleen Rice Simpson, Ph.D., R.N., F.A.A.N., and Carol C. Kortz, entitled "A Comprehensive Perinatal Patient Safety Program to Reduce Preventable Adverse Outcomes and Costs of Liability Claims," which appeared in the *Joint Commission Journal on Quality and Patient Safety*.

In addition to his work with PeriGen, Dr. Knox will continue to research and consult on an independent basis.

#### **About PeriGen, Inc.**

Formerly E&C Medical Intelligence, PeriGen is a technology-enabled professional services company specializing in risk reduction and clinical quality improvement in Obstetrics. Singularly focused on reducing risk and improving financial performance, PeriGen's clinical decision support and fetal monitoring solutions are installed in over 100 hospitals across North America. A pioneer in clinical decision support, PeriGen provides innovative solutions and a full suite of complementary professional and consulting services that reduce risk and improve clinical outcomes. PeriGen is a US corporation headquartered in Princeton, New Jersey, with offices in Canada and Israel. For more information, please visit us at [www.perigen.com](http://www.perigen.com).

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